

# EMPOWER KCPS

CONNECTING COMMUNITY & EDUCATION



[kcpsfoundation.org](http://kcpsfoundation.org)



Kansas City Public Schools  
EDUCATION FOUNDATION

# WELCOME!



This guide outlines flexible opportunities for your company to make a meaningful impact in Kansas City Public Schools. Designed with your goals in mind, our sponsorship platform lets you choose how you'd like to engage — whether it's through employee volunteering, educator support, or student-centered programs.

Throughout the year, your support helps power high-impact initiatives like the State of the Schools Breakfast, Educator Grants, and the Teacher of the Year Celebration — moments that bring our mission to life and make a real difference for KCPS students and families.

Your investment helps strengthen public education and create lasting change for Kansas City.



**\$75,000+** in Educator Grants awarded, funding innovative classroom projects.

**Increased enrollment, improved teacher retention, and strong financial stewardship.**



**Teacher of the Year Celebration expanded, with \$7,000+ in prizes awarded to outstanding educators.**

## ABOUT THE KCPS FOUNDATION

### Who We Are

The KCPS Education Foundation mobilizes community support to ensure every student in Kansas City Public Schools has the opportunity to succeed. We focus on equity, innovation, and removing barriers so students and educators can thrive.

### What We Fund

- Innovative classroom projects
- Teacher recognition and support
- College and career access
- Family and community outreach
- Volunteer partnerships and engagement

### Why It Matters

Public education is a shared investment—and through your support, we create meaningful, lasting change for Kansas City's youth and their families. As many families face growing economic pressures, your partnership ensures students still have access to critical resources, enriching opportunities, and a strong educational foundation. Together, we're creating a brighter future for KCPS students and families.



**2,000+** families supported at KCPS Fest with backpacks, health screenings, and community resources.



## SPONSORSHIP OPPORTUNITY: INVEST IN TEACHERS

KCPS celebrates and supports its educators through two key initiatives: the Teacher of the Year Celebration, which honors outstanding educators each spring, and the Educator Grants Program, which funds innovative classroom projects throughout the school year.

- Event sponsorship or on-stage recognition
- Social media highlights and press mentions
- Participation in grant award deliveries
- Exclusive recognition at Teacher of the Year events
- Naming opportunities for grant rounds or educator prizes
- Funding for Educator Grants with specific focus areas, such as STEM, Arts education, or student experiences



Teacher of the Year: April/May · Educator Grants: Nov, Jan, Mar



## SPONSORSHIP OPPORTUNITY: EMPOWER STUDENTS

KCPS is building a pipeline of opportunity for students through funding initiatives that expand access, enrich learning, and open doors.

- Student Experience Fund (field trips, enrichment)
- College and career readiness programs
- Student-led projects and leadership development
- Sponsorship of specific initiatives or student events



This theme is flexible—ideal for custom sponsorship discussions tailored to your values or CSR goals.

## SPONSORSHIP OPPORTUNITY: STAND WITH KCPS

If your company values visibility and civic leadership, the State of the Schools Breakfast offers high-profile recognition in front of 350+ of Kansas City's most engaged education advocates. The event draws leaders from corporate, nonprofit, civic, and educational sectors—making it an ideal platform to demonstrate your company's commitment to public education and the future of Kansas City.

- Presenting sponsor roles
- On-stage speaking or spotlight moment
- Premium table placement with KCPS leadership
- Recognition on event signage, printed materials, and social media

 September/October Event



## CONNECTING COMMUNITY & EDUCATION

Whether you're looking for ways to engage your employees, invest in our future workforce, empower teacher innovation, or grow brand awareness, our team will work with you to build the ideal partnership package! Check out these sample partnerships...

### SUPPORT AMAZING TEACHERS:

Dunder Mifflin wants to invest in and celebrate KCPS educators, and provide opportunities for their employees to get involved.

- Educator Champion (\$10,000)
- Educator Ally (\$5,000)
- Classroom Champion (\$2,500)
- **Sponsorship Package Total (\$17,500)**

### EMPOWER STUDENTS:

Stark Industries is looking for ways to publicly show their support of KCPS, grow brand awareness, and invest in the STEM workforce pipeline.

- Breakfast Dean's List (\$10,000)
- STEM Educator Ally (\$10,000)
- **Sponsorship Package Total (\$20,000)**

## CUSTOMIZE YOUR SPONSORSHIP PACKAGE

### Your Contact Information:

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_

### Sponsorship Opportunities (Select All That Apply):

#### Teacher of the Year Celebration

- Educator Hero (\$20,000)
- Educator Champion (\$10,000)
- Educator Ally (\$5,000)

#### Educator Grants

- STEM in Action Fund Sponsor (\$10,000)
- Kaleidoscope Fund Sponsor (\$10,000)
- Educator Champion (\$10,000)
- Educator Advocate (\$5,000)

#### State of the Schools Breakfast

- Head of the Class (\$20,000)
- Dean's List (\$10,000)
- Honor Roll (\$5,000)
- Classroom Champion (\$2,500)

#### Community Champions (Employee Engagement)

- District Partner (\$10,000)
- School Partner (\$5,000)
- Classroom Partner (\$2,500)



[KCPSFoundation.org](https://www.kcpsfoundation.org)

*Questions:*

[foundation@kcpublicschools.org](mailto:foundation@kcpublicschools.org)